

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() .RESTORE OUR FUTURE		600 FAIRMONT AVE, S#306	Sales Office ()	PHILADELPHIA
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson ()	IAN AMBRON
Estimate#	2154	Agency C/P1/P2/E	//2154		
Buyer	ELISE CLOYD	Flight Dates	10/30/2012 - 11/06/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---
RESTORE OUR FUTURE INC SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A		:30	\$1,000.00	10/30-11/02	4	1	4	\$4,000.00	
				Buyline Comment: 6A NEWS								
	2	TU-F	7A-9A		:30	\$1,350.00	10/30-11/02	4	1	4	\$5,400.00	
				Buyline Comment: TODAY								
	3	TU-F	12P-1P		:30	\$800.00	10/30-11/02	4	1	4	\$3,200.00	
				Buyline Comment: NOON NEWS								
	4	TU-F	5P-530P		:30	\$3,000.00	10/30-11/02	4	1	4	\$12,000.00	
				Buyline Comment: 5P NEWS								
	5	TU-F	1135P-1235A		:30	\$850.00	10/30-11/02	8	1	8	\$6,800.00	
				Buyline Comment: TONIGHT								
	6	SA	7A-8A		:30	\$1,500.00	11/03-11/03	1	1	1	\$1,500.00	
				Buyline Comment: NEWS								
	7	SA	11P-1130P		:30	\$3,000.00	11/03-11/03	1	1	1	\$3,000.00	
				Buyline Comment: LATE NEWS								
	8	SU	7A-8A		:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
				Buyline Comment: NEWS								
	9	SU	10A-1030A		:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
				Buyline Comment: TO THE POINT								

Last Received: 11/26/2012 4:56 PM
Showing Buylines: All Lines

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600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //2154
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

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	10	SU	6P-7P		:30	\$1,600.00	11/04-11/04	2	1	2	\$3,200.00		
			Buyline Comment: NEWS										
	11	M	6A-7A		:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00		
			Buyline Comment: 6A NEWS										
	12	TU	6A-7A		:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00		
			Buyline Comment: 6A NEWS										
	13	M	7A-9A		:30	\$1,350.00	11/05-11/05	1	1	1	\$1,350.00		
			Buyline Comment: TDOAY										
	14	TU	7A-9A		:30	\$1,350.00	10/30-10/30	1	1	1	\$1,350.00		
			Buyline Comment: TDOAY										
	15	M	12P-1P		:30	\$800.00	11/05-11/05	1	1	1	\$800.00		
			Buyline Comment: NOON NEWS										
	16	TU	12P-1P		:30	\$800.00	10/30-10/30	1	1	1	\$800.00		
			Buyline Comment: NOON NEWS										
	17	M	5P-530P		:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00		
			Buyline Comment: 5P NEWS										
	18	M	1135P-1235A		:30	\$850.00	11/05-11/05	2	1	2	\$1,700.00		
			Buyline Comment: TONIGHT										
	19	SA	6P-630P		:30	\$1,500.00	11/03-11/03	0	0	0	\$0.00		
			Buyline Comment: 6P NEWS										
	20	TU	5A-6A		:30	\$500.00	11/06-11/06	1	1	1	\$500.00		
			Buyline Comment: NEWS										

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	21	TU	6A-7A		:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
	Buyline Comment: NEWS											

---REPORT TOTALS---

Report Totals: 41 / \$54,100.00

---SALES MONTHLY TOTALS---

Nov 12: 41 / \$54,100.00
Sales Totals: 41 / \$54,100.00
Station Totals: 41 / \$54,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$54,100	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

WILL ADD COMP

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE